SmartXP Narrowcasting

The screens in the SmartXP are used by Proto to display relevant information to it's members and advertising from sponsors. These screens are connected to a computer in the boardroom via the Magenta Mondo system. This system allows VGA signals to be transmitted over normal Ethernet cabling. The Magenta Mondo system only uses the caling, it does not use the normal Ethernet protocol.

The Mondo system uses two boxes (a source and a destination), with an optional switch in the middle. When connected to the switch, the video from one source can be shown on multiple destinations. This is used for the narrowcasting and SmartXP screens, and also for the two ProTube screens in the Protopolis.

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